Big Ideas Proposal Elements

1. Big Ideas Criteria (check all that apply)
   - Link to fundamental grand challenges or opportunities
   - Are transformative*
   - Are multidisciplinary, multi-organizational, and/or multi-campus
   - Include areas where SDSU is emerging as a leader
   - Distinguish SDSU and the San Diego region
   - Link to emerging Strategic Plan

   *Transformative research involves ideas, discoveries or tools that radically change our understanding of an important existing concept or practice and lead to the creation of a new paradigm or field of study. Such research typically involves multidisciplinary teams collaborating to improve the lives of humankind.

2. Project Title

3. Team
   - Name, Department and RedID for the Big Ideas Team Champion
   - Name, Department for other team members

4. Problem Statement (100 words)
   - What large-scale societal or global issue does this project address?

5. Goals and Approach (500 words)
   - What are the project goals and how do they align with the Big Ideas Criteria?
   - What methodologies and strategies will be used to accomplish these goals?
   - How does this project leverage SDSU’s expertise and institutional strengths?
   - What is required to make this project sustainable beyond three to five years?

6. Project Impact (500 words)
   - How will this project contribute to the solution of a large-scale societal or global issue?
   - How does this project impact our community, region, state, country or world?
   - How will this project distinguish SDSU and elevate its regional, national and international reputation?
   - How will you measure impact over time?

Support Needed from the Institution to Develop this Project (check your top 3 priorities)
   - Grant-writing
   - Course buyout (limited)
   - Research assistantship
   - Travel
   - Training
   - Making connections with funders
   - Marketing and communications
   - Other (list)