



Office of the President

A Message from
President Adela de la Torre, Ph.D.

Presidential remarks delivered on May 29, 2020 at the City of San Diego's special meeting to discuss and take action on the SDSU Mission Valley Purchase and Sale.

Good morning. Thank you Council President Gomez for calling this special meeting.

The word “Special” doesn’t seem to adequately address the magnitude of the opportunity in front of both our entities today. I know I speak for the entire SDSU and CSU team when I say we are thrilled to be here to take the next step toward closing this sale and creating generational opportunities for all San Diegans.

As I have said time and time again, this land represents a once in a lifetime opportunity for SDSU. One that won’t just be significant for us, but for all of San Diego. With our current economic impact of \$5.7B, we anticipate an increased impact of as much as \$3B annually with the new campus in Mission Valley.

It also represents the opportunity to provide educational opportunities for thousands of new students, many of whom will be the first in their families to attend college.

Additionally, we look forward to building the world class River Park that San Diego deserves, and was promised as part of Measure G. I want to thank our River Park Advisory Group who pushed us to design a park that will stand alone as an environmentally superior, accessible, beautiful, and connected park. The 34-acre River Park will be situated among more than 80 total acres of active parks, open space, and trails, not only meeting but exceeding our community’s expectations.

SDSU Mission Valley will be a true revitalization of public land in all aspects.

Before I turn it over to John Kratzer from our negotiating team to give our full presentation, I want to take a brief moment to thank the many, many people involved in this effort from both the CSU and the City.

First and foremost, I want to thank our combined SDSU and CSU team. The CSU is an enormous institution representing the largest public university system in the country. Led by Chancellor White, we have over 50,000 employees serving nearly half a million

students. The effort by our collective team has been awe inspiring and they have never lost sight of the overall goal of designing a project that serves all of San Diego and not just our university.

And thank you to the City team. We know the lift was big on your end too and involved multiple departments and consultants. Thank you for your time and effort to get us to this point.

Our teams have worked around the clock over the past several weeks to make clarifications to the PSA SDSU submitted to the City on May 5. This is a fair and balanced deal, and we look forward to returning in just over a week to get your final approval on the agreement.

Thank you.